

## Publisher Services

Peribo provides an integrated sales, distribution and marketing service to Australian and International publishers, within Australia and New Zealand.

Peribo develops and implements sales, distribution and marketing solutions that are as individual as the publishers we represent.

We offer professional advice and a wide range of solutions that assist publishers to develop, streamline, expand and support their book sales in Australia and New Zealand.

### Publisher enquiries to:

Jane Coffey: [jane.coffey@peribo.com.au](mailto:jane.coffey@peribo.com.au)

Michael Coffey: [michael.coffey@peribo.com.au](mailto:michael.coffey@peribo.com.au)

## PUBLISHER REPRESENTATION



**PERIBO**  
58 Beaumont Road  
Mount Kuring-Gai  
New South Wales 2080

Tel: International (+612) 9457 0011  
Fax: International (+612) 9457 0022  
Email: [info@peribo.com.au](mailto:info@peribo.com.au)  
[www.peribo.com.au](http://www.peribo.com.au)



*Books For Life*

# Targeted Sales & Distribution With An Integrated Edge



Peribo is an independent Australian book distribution company providing client publishers with exclusive representation to the book trade in Australia and New Zealand.

Based at Mount Kuring-Gai, 35 minutes north of Sydney CBD, Peribo operates from a purpose-built 1600 sq m distribution facility.

Our sales force provides excellent sales representation to the leading bookseller chain stores, independent booksellers, art galleries, museums, airports, department stores, discount super stores, library suppliers, gift retailers and specialist booksellers throughout Australia and New Zealand.

Photograph (overleaf):  
Eucalyptus blossom, Beaumont Road, Mount Kuring-Gai

## Benefit from our experience

Since 1987, Peribo has offered exclusive distribution services for book publishers from Australia, the UK, USA and Asia. Recognised in the book trade for our professional, experienced, service-oriented focus, we focus on developing long term relationships with client publishers to achieve outstanding sales results.

Client publishers range from those publishing extensive trade catalogues each year to those publishing a small number of specialist titles, or a single bestseller.

Peribo offers a broad range of pre- and post-publication services. We liaise with client publishers throughout the publishing process, providing expert advice on all aspects of publishing including:

- product development
- editorial considerations
- marketing strategies
- advertising campaigns

## Effective Solutions

At Peribo we have built a reputation for efficient, effective and professional book distribution throughout Australia and New Zealand.

Peribo provides all the necessary sales, warehousing, invoicing and collection functions required of a totally integrated distribution service.

We distribute a quality range of books across a broad spectrum of subject categories, including: fine art, drama, craft, history, travel, biography, illustrated, architecture, fashion, antiques, military, aviation, maritime history, children's, classic and contemporary fiction, performing arts, self-help, inspirational, interiors and lifestyle, woodworking, sport, Asian studies, fishing and motoring.

## PERIBO

58 Beaumont Road  
Mount Kuring-Gai  
New South Wales 2080  
Australia

Tel: International (+612) 9457 0011  
Fax: International (+612) 9457 0022

Email: [info@peribo.com.au](mailto:info@peribo.com.au)  
[www.peribo.com.au](http://www.peribo.com.au)